



# Erica Seo

Visual Design Graduate



## Career Objective

As a creative visual design graduate, I am enthusiastic about joining a UI/UX design team as an entry-level designer. I aim to contribute strategic thinking, robust visual skills, and a passion for simplifying complex processes to enhance user experiences. I possess strong knowledge in the field, and I'm eager to continue expanding my skills to deliver memorable results.

## Contacts

☎ 0452020922  
✉ ericaseo@gmail.com  
in linkedin.com/in/erica-seo

## Education

**Bachelor of Design  
(Visual Communication)**

Western Sydney University, SYD,  
NSW 2023 – Present | GPA: 7/7

**Higher School Certificate (HSC)**

Hornsby Girls High School, SYD,  
NSW 2017 – 2022

## Key Strengths

- ✦ Attention to Detail
- ✦ Problem-Solving
- ✦ Adaptability
- ✦ Communication
- ✦ Creativity & Innovation

## Relevant Skills

Figma	Photoshop
Illustrator	Typography
Indesign	HTML/CSS
Adobe XD	Web Design
Prototyping	UX/UI Design
Branding	Colour Theory

## Things I Love

- ✦ Typographic Exploration
- ✦ App Design Planning
- ✦ Impactful Minimalism
- ✦ Photography
- ✦ Ice Skating

## Referees

**Nicholas Miloni**

Store Owner | eJewelleryGallery  
31 Bradley Drive, Carlingford  
(04) 0292 5278

**Katie Kim**

Cafe Manager | Oliver Brown  
32/11 The Boulevarde, Strathfield  
(02) 9052 0921

## Experience

**01. 20 – 12. 22**

**Jewellery  
Photographer**  
eJewelleryGallery  
Ebay

Photographed over five hundred jewellery products, ensuring the visuals aligned with brand identity. Managed image production from photo-taking to editing using Lightroom and Photoshop for consistency, whilst in close collaboration with the seller to achieve customer satisfaction.

**05. 21 – 08. 21**

**Student Curator**  
Young Curators  
Program

Collaborated with artist Euan McLeod and students to curate an engaging exhibition based on the narratives and mediums of his still-life artworks. Synthesised creative vision across all exhibit elements, from lighting to framing, to achieve a cohesive guest experience.

**07. 20 – 08. 20**

**Cafe Assistant**  
Oliver Brown Cafe

Streamlined through restocking, serving, and cleaning tasks within a fast-paced cafe. Served customers with a smile and actively collaborated with the team to ensure a positive atmosphere.

## Leadership

**02. 21 – 06. 21**

**Art Director**  
Minerva School  
Magazine

Mentored twenty-four students with InDesign for school magazine layouts and designs. Directed typography, images, and formatting for a cohesive style; designed and edited over twenty unique spreads to ensure a seamless final product. Effectively managed the project milestones and timelines by collaboratively planning with the Editor.

**05. 21 – 08. 21**

**Design Member**  
Year 12 Jersey  
Committee

Cooperated with peers to design and produce custom jerseys for one hundred and twenty-three graduating students within a timeline of six weeks. Developed original designs and layouts using Adobe Illustrator that incorporated visual elements representing school spirit.

## Milestones

- 06. 21 ✦ Minerva School Magazine Cover Illustration
- 05. 23 ✦ 100 Climate Conversations Poster Interview *with Dr Michelle Catanzaro*
- 07. 23 ✦ 100 Climate Conversations Promotion Poster *Powerhouse Museum*
- 07. 23 ✦ 100 Climate Conversations Protest Poster *Powerhouse Museum*